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Philadelphia College of Osteopathic Medicine

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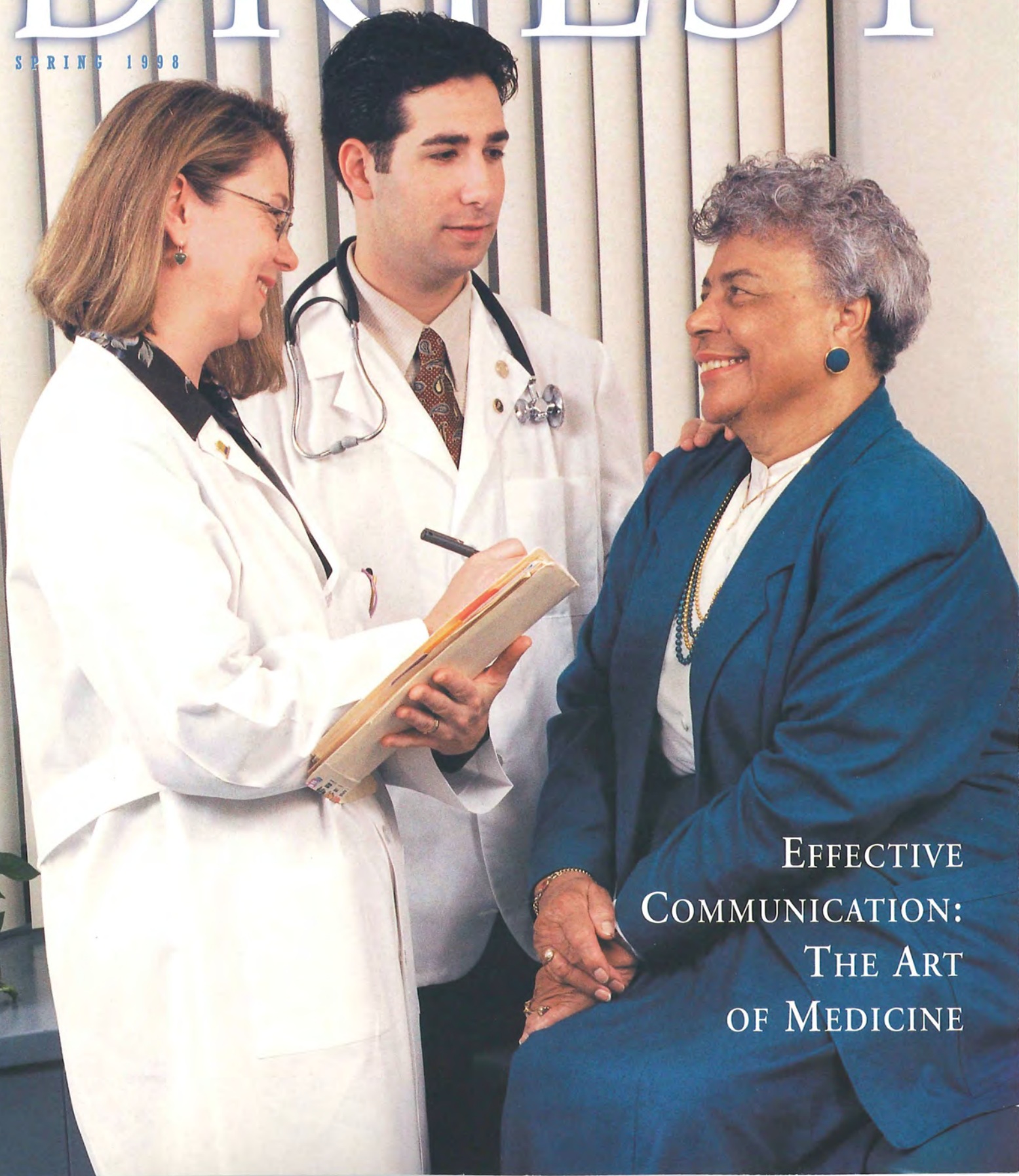
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THE MAGAZINE FOR ALUMNI OF PCOM

DIGEST

SPRING 1998



EFFECTIVE
COMMUNICATION:
THE ART
OF MEDICINE

We hope you like the new look of *Digest*. Our idea behind revamping the magazine was to make it a more attractive, sophisticated and coherent piece. This is your magazine, so please feel free to give us your comments at any time on how we can improve it even more.

In this issue, we explore PCOM's efforts to integrate communication skills throughout the curriculum. We don't want students merely to be great doctors. We want them to be great teachers -- to their patients, the community and other physicians. In the article, you'll see how our faculty devises innovative ways to incorporate communication skills in the classroom and in the community.

On campus, several exciting events have taken place this spring. On May 2, we dedicated the Levin Administration Building, named in honor of Karen Lotman's family. The Levins have had a long and enduring association with PCOM, and their loyalty to the College is symbolized with the dedication of this beautiful building. We encourage you to visit the campus and tour the building. See page 16.

May 19 marked the start of construction for the Student Activity Center, the final project in our Master Facilities Plan. On that day, we held an event on campus to break ground for the Center and to celebrate an exciting new partnership with the Philadelphia 76ers, who will use the Center as its practice facility. See page 17.

On a sad note, the PCOM community mourns the death of a great man and talented educator, Emanuel "Manny" Fliegelman, DO, '42. Manny's fierce dedication to our students for 23 years was an inspiration to all of us. His annual address at convocation on physician compassion set the tone for incoming freshmen and has become PCOM legend. We miss him very much.

Our Centennial planning is full speed ahead. We officially kick off the celebration in August, when banners will be hung throughout campus and the College will switch to special stationery. As part of our Centennial activities, we've signed on as a sponsor of the 1999 Susan G. Komen Breast Cancer Foundation "Race for the Cure," a 5K run/walk in Philadelphia. Look for Centennial updates in each issue of *Digest*.

To continue the great progress PCOM has made, we need your support. We hope that each one of you will contribute to *The PCOM Mission*, and we are deeply grateful for all the generous gifts we have received.

Have a safe and enjoyable summer.

Sincerely,



Herbert Lotman, LL.D. (hon.)
Chairman of the Board



Leonard H. Finkelstein, DO, '59
President and CEO



▲ Herbert Lotman presents 76ers president Pat Croce with a token of appreciation at the Student Activity Center groundbreaking May 19.

FEATURES

6 PLANTING THE SEEDS FOR BETTER PHYSICIAN COMMUNICATION



Communication skills, so important in the osteopathic medical profession, have become an integral part of PCOM's curriculum. This article explores the many methods our faculty uses to stress effective communication with patients, other physicians and the community.

14 LEAVING A LEGACY

The entire PCOM community is saddened by the death of Emanuel "Manny" Fliegelman, DO, '42. The devoted educator is remembered for his compassion to all and his innovativeness in obstetrics/gynecology.



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22 CLASS NOTES
Alumni accomplishments, from receiving awards to getting published, fill the pages of this section.



David A. Bitonte, DO



DIGEST

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On the cover: Katherine Galluzzi, DO, chair of geriatric medicine, instructs Jason Vieder, PCOM '00 on interviewing skills with patient Alice Newman.

PCOM UPDATES

College receives curriculum grant

PCOM was recently awarded a federally funded grant totaling over \$400,000 from the US Health Resources and Services Administration (HRSA). With the funding, PCOM will develop a pre-doctoral curriculum emphasizing a comprehensive and integrative approach to health care in medically underserved communities.

The grant, under the direction of **Eugene Mochan, PhD, DO, '77**, associate dean for primary care and educational development, has three major areas of concentration: developing, implementing and evaluating a teaching module for preventive medicine in a managed care environment. "We also hope to develop an understanding of the roles of family and community in health care delivery and provide for an application of evidence-based medicine in patient care," says Dr. Mochan. It is hoped that this program will serve as a model for other medical institutions interested in providing quality medical care to underserved areas.

PCOM is at the top of the class

The Third Annual Primary-Care Scorecard published in the April 1998 *The New Physician* ranked PCOM as the top medical school in the country when it comes to primary care. The report reflects PCOM's commitment to providing medical students with a solid primary

care curriculum. Schools were selected on criteria such as the existence of a family medicine division, family medicine rotation and the number of students choosing careers in primary care. The report is produced by the American Medical Student Association Foundation's Generalist Physicians in Training (GPIT). The survey was conducted at 125 allopathic and 18 osteopathic medical schools across the country.

Doulis named vice president, finance

Peter Doulis is recently promoted from treasurer, a position he held since 1993, to vice president of finance and chief financial officer. Doulis joined PCOM in



Peter Doulis

1991 as accounting manager. In his new capacity, he is responsible for the College's financial planning including budgets, financial statements and reporting.

PCOM and DOs in the media

The New York Times featured an article titled "Despite glut of doctors, osteopathy is growing" on February 17. The article, which focuses on the growth of the osteopathic profession, also points out that while osteopathic schools are growing, allopathic schools are experiencing a stagnant or declining application pool.

The March 27 *Philadelphia Business Journal* featured a special corporate profile highlighting PCOM. The article, "Philadelphia College of Osteopathic Medicine: 8,800 physicians, 100 years, one mission," focuses on PCOM's goal of educating the best primary care physicians in the nation. The article also addresses the role of osteopathic medicine today, PCOM's curriculum and training methods, and the future of PCOM and osteopathic medicine.

The April issue of *Hospital and Healthcare News* featured an article titled, "House calls are back in academic medicine," written by Katherine Galluzzi, DO, chair, geriatric medicine. The article focuses on a grant received from the John A. Hartford Foundation to fund an intensive fourth-year home care rotation at PCOM.

PCOM appeared in the *Philadelphia Inquirer* and *Daily News*' spring education supplement March 31. An ad and article titled "PCOM teaches medicine the osteopathic way" were part of the special issue.

Scholarships awarded

One hundred PCOM students each received \$2,000, the first scholarships to be awarded by the College's board of trustees.

Millicent King, PCOM '00 and Sharee Livingston, PCOM '00 each received the Ethel Allen, DO Scholarship. The \$5,000 scholarship, established by the William Penn Foundation in memory of Dr. Allen, is awarded to first-year female minority students.

David Hursch, PCOM '99 received the Clifford G. Dorf Memorial Scholarship, awarded to a third- or fourth-year student who demonstrates exemplary leadership qualities, academic achievement and financial need.

PHILADELPHIA BUSINESS JOURNAL

Philadelphia College of Osteopathic Medicine 8,800 physicians, 100 years, one mission

Philadelphia is home to many of the nation's leading medical colleges. As the nation's largest college of osteopathic medicine and a pre-eminent leader in teaching the osteopathic philosophy for nearly a century, Philadelphia College of Osteopathic Medicine's (PCOM) contribution to Philadelphia's medical community is unparalleled.

break itself," explains Kenneth J. Viet, D.O., M.D., PCOM's Dean. "To many, this is seen as a new approach and the future of medicine. To us, this is the way that we always have, and will continue to teach medicine."

Osteopathic Training

Due to the level of knowledge and interpersonal skills needed, becoming an osteopathic physician is a challenging experience. In fact, the New York Times recently noted that osteopathic schools are often more selective than other medical schools in admitting students. The Association of American Medical Colleges acceptance rates for 1997, which the Association of American Medical Colleges acceptance rates for 1997, The 1997 acceptance rates for osteopathic schools are reported to be the one in every 2.7 accepted into M.D. programs.



Challenging curriculum combines the latest in technology with a focus on patient care.



Students lobby in DC

◀ PCOM students traveled to Washington, DC on March 5 to lobby for a better student loan repayment system. The trip was organized by Student Council.

PCOM students lobby in nation's capitol

As part of the American Association of Colleges of Osteopathic Medicine (AACOM) Student Capitol Hill Day, a group of PCOM students joined other osteopathic schools along the east coast to travel to Washington, DC on March 5. Students spent the day meeting with lobbyists and staff of numerous state senators and representatives from Pennsylvania, New Jersey, New York and West Virginia. The students sought to promote legislation providing appropriate funding of Titles VII and VIII of the Public Health Service Act for fiscal year 1999. Funding under these programs provides authorization for the training of more health professionals in fields experiencing shortages, improving the geographic allocation of health care professionals and increasing access to health care in underserved areas. This is achieved by providing support for students through loans, loan guarantees, scholarships and other forms of financial aid.

Malaysian practitioner visits PCOM

Albert Kong, a prominent authority on reflexology in Malaysia, visited our campus April 14-16 to discuss reflexology techniques and provide treatments to students and employees. Kong also lectured to students on Chinese reflexology April 15. The event, marking Kong's first visit to America, was sponsored by PCOM chairman of the board Herbert Lotman.

PCOM a hit at LPGA

From May 11-17, PCOM sponsored one of 17 exposition booths at the McDonald's LPGA Championship held at the DuPont Country Club, Rockland, Del. The nationally televised golf charity event benefits the Ronald McDonald House Charities in the Delaware Valley and around the world. PCOM students and employees provided attendees with information about the College and osteopathic medicine, free blood pressure screenings and prizes.

Research awards granted

Michele Mattiacci-Paessler, DO, '97 and Rebecca Reed, DO, '97, were awarded the first Excellence in Research Award from PCOM's Sigma Xi chapter, the national honor society for research. The award is given to students who have made significant contributions to research efforts at PCOM.

Students host health fairs

More than 150 PCOM students organized and participated in the Ellwood Elementary School Health Fair February 5. The fair, which focuses on providing elementary-level students with information about nutrition, safety and violence, is organized by the Student National Medical Association (SNMA) and other student organizations.

PCOM students were also busy planning and organizing the West Philadelphia High School Health Fair, held March 10. The fair, which featured an appearance by World Be Free, a former professional basketball player, is in its third year. The high school students learned about various health and lifestyle issues such as substance abuse, conflict resolution and sexually transmitted diseases. Sponsored by student council, this cooperative effort was instituted by PCOM president **Leonard H. Finkelstein**, DO, '59, a graduate of the high school.

▼ Carol A. Fox, assistant dean for admissions and enrollment management, and Leonard H. Finkelstein, DO, '59, president and CEO, joined PCOM students at the West Philadelphia High School Health Fair March 10.





▲ New signs bordering the campus increase PCOM's visibility.

Student council president named

Kathy Schaeffer, PCOM '00, was elected the 1998-1999 student council president. Schaeffer replaces Emily Lichtman, PCOM '99. Lichtman was recently elected president of the council of student council presidents.

SNMA presents awards

On March 7, the Student National Medical Association (SNMA) held its 10th Annual Recognition Reception. Thomas F. Powell Jr., DO, '80, was this year's recipient of the Meta Christy Award, which recognizes an outstanding minority osteopathic physician. SNMA also presented its Mentor Award to Tony Errichetti, PhD, associate professor of medical humanities and education; Mindy George-Weinstein, PhD, associate professor of anatomy and Ruth D. Thornton, PhD, associate professor of biochemistry/molecular biology.

Faculty achievements

Professor named AOA research chairman

Frederick Goldstein, PhD, professor, clinical pharmacology, was named 1998 chairman of the AOA's research conference, which will be held during the AOA annual convention. The theme of the three-day conference is "Pain Management." Dr. Goldstein, director of PCOM's cancer pain research center, also presented a half-day seminar on cancer pain management April 20 at Community Medical Center, St. Barnabas Health Care System, Toms River, NJ.

Additionally, Dr. Goldstein presented a series of seminars on psychoactive drugs to clinical psychologists at a Continuing Education Abroad seminar

in Jamaica January 3-10.

Professors lecture internationally, publish

Mindy George-Weinstein, PhD, associate professor, anatomy, traveled to Des Embies, France, October 5-9 to deliver a talk titled "A model for tissue specification in the somite." The meeting on somite development, which attracted attendees from Europe, North Africa and the US, was featured in *Cell*, Vol. 92, 1998.

Stephen David Smith, DMD, professor, otolaryngology, presented a three-day symposium for physicians, dentists and physical therapists at the Italian School of Osteopathy, Padua, Italy, April 3-5. Topics included temporomandibular disorders, musculoskeletal/osteopathic concepts related to the head and neck region,

and sleep apnea/snoring disorders.

Arthur Freeman, EdD, professor and chairman, psychology, co-authored a textbook titled *Pain Management Psychotherapy: A practical guide*, with Bruce N. Eimer.

PCOM celebrates diversity

In honor of Black History Month, the Student National Medical Association (SNMA) and Tony Errichetti, PhD, associate professor of medical humanities and education, introduced an open forum discussion titled "Discovering our past...Connecting our futures." The program, which will be offered periodically throughout the year, focuses on diversity issues. A cross-section of PCOM's community is invited to each luncheon to provide a broad range of thoughts, ideas and concerns about various topics. The first discussion centered on campus race relations, cultural perceptions and ethnic unity.

Rugby team meets Mayor

▼ The PCOM women's rugby team gets ready to "scrum down" with Philadelphia Mayor Edward Rendell at his City Hall office April 13. The team was invited to meet the Mayor, who also gave them a tour of City Hall.



APPROACHING ONE HUNDRED

OUR CENTENNIAL

Rowland exhibit opens

An exhibit honoring Thomas M. Rowland Jr., president of PCOM from 1974-1984, has been refurbished and relocated to the lobby of the building named for him. The Rowland Hall exhibit features photos, trophies and memorabilia from his years at PCOM. The exhibit will be on permanent display.

The Rowland exhibit is joined by the first archival exhibit, which is also on permanent display in the lobby of Rowland Hall. The new exhibit, *Equal but Separate*, is on display in the Lotman Lobby through the end of 1998. ☼



▼ An exhibit featuring past PCOM president Thomas M. Rowland Jr. is on permanent display in the Rowland Hall lobby.



Centennial events planned

In preparation for the busy Centennial year, the College has established several internal event committees to organize and implement numerous activities. Among the events planned are:

• SPRING 1999

Student Osteopathic Medical Association: This student-directed group is working on a plan to have the annual SOMA convention held at PCOM during our Centennial year. This would give other osteopathic schools a greater awareness of our Centennial celebration.

• APRIL 28

History Book Premiere: A historical walking tour of PCOM will highlight a celebration for PCOM's history book debut. See *History in the making* (below). The evening, which will take place during the 1999 POMA convention, will include period dress and an informative walk through our campus.

• MAY 9

Race for the Cure: This committee will work closely with the "Race for the Cure" organizers to promote osteopathic medicine and healthy living. See *PCOM joins the race* (below).

• OCTOBER 9

Centennial Ball: Mark your calendar now for this gala event, which will be held at the Pennsylvania Convention Center.

• NOVEMBER 7-13

NOM Week/Primary Care Day: These student-focused events include an awards dinner, a speaker's bureau and a week-long series of speakers and panels.

• NOVEMBER 17

Internal Centennial Finale: The year-long celebration will wrap up with a festive fall harvest celebration for PCOM employees. The reception will feature a performance by one of Philadelphia's famous string bands.

PCOM joins the race


As part of our community outreach efforts, the College has signed on as a platinum sponsor for the Susan G. Komen Breast Cancer Foundation "Race for the Cure" in 1999. The nationwide race, held in Philadelphia every year on Mother's Day, raises funds for breast cancer research, education and treatment. It also provides support for cancer survivors. As part of PCOM's sponsorship, the College will host the Survivors' Luncheon which honors those who have fought and overcome breast cancer, and recognizes the people and organizations that strive to promote awareness of this disease. ☼



History in the making



The College is also working on a comprehensive Centennial history book chronicling the history of PCOM. The text chapters have been written and photos have been selected, including a 28-page color display in the book's center. The hard cover book is expected to be available in early 1999. ☼



Scott Schonewolf, PCOM '01, right, is evaluated on his simulated patient encounter in the Clinical Learning and Assessment Center by Tony Errichetti, PhD, associate professor, psychology and director of the center.

OPENING LINES *of* COMMUNICATION



Everyone talks about communication. At PCOM, we're doing something about it. From the moment fresh-faced, first-year students set foot on campus, through their final year at the College, the faculty, individually and as a team, repeatedly stresses the importance of good communication.

It has become a part of our fabric. In fact, communication skills are prominent in the "Overview of Medical School Curriculum" brochure given to students at orientation. The brochure explains the direction of the curriculum, while detailing the generalist attributes PCOM strives to instill in its students.

"Interviewing skills are key to the entire practice of medicine, to establishing a trust," says Katherine Galluzzi, DO, professor and chairperson of geriatric medicine. "Physicians need to be skilled enough, but medical students need to develop extra empathy, since they often are seen by the patients as being young and not yet able to help them. By acting in a caring,

"The physician we educate for tomorrow will need to have the scientific and technical skills of today, as well as the low-tech, caregiving skills that their grandparents' doctor had."

*-- C. Everett Koop, MD,
former US Surgeon General*

compassionate manner, the students can show the patient far more than mere youth -- they can show wisdom."

And though many PCOM courses emphasize communication skills, the faculty is really just planting a seed.

We hope that our students' journey toward improving their diagnostic and treatment abilities will be supported by their growing ability to communicate in three major areas:

- Doctor to patient
- Doctor to doctor
- Doctor to community

"Effective communication is the art of medicine. It's what separates us from technicians," notes Dean Kenneth J. Veit, DO, '76.

In many ways, effective doctor-to-patient communication builds that all-important trust that must be gained by the physician. It leads to patient compliance, and ultimately to successful treatment. Without effective communication, the link between patient and doctor is incomplete and there can be no compassionate care.

"It's essential that our students learn how to take complicated information and present it to a single patient or a group of people

in ways that are easily understood," emphasizes Eugene Mochan, PhD, DO, '77, associate dean of primary care and educational development.

Effective doctor-to-doctor communication is also key. This is an area that too often is taken for granted; yet the most skilled physicians are the ones who continue learning from their colleagues and others. Improvements in this type of communication reduce the probability of mistakes, while ensuring the best patient care possible.

Doctor-to-community communication is at the heart of the osteopathic philosophy. It is also at the heart of preventive medicine and wellness. When physicians speak at health fairs, seminars and other public events, they increase the number of people who will hear their message

and possibly heed their advice. That's why the faculty at PCOM is involved in projects that put students in the position to reach groups, with messages as diverse as smoking cessation, preventing teen pregnancy, the importance of screening for chronic diseases and more.

"We don't just lecture to students about communication; we put them through practical exercises that demonstrate the importance of communication, and then we discuss ways they can improve," explains Richard Kriebel, PhD, assistant dean for curriculum and research, and course director for clinical and basic neurosciences.

Dr. Kriebel puts his philosophy into practice with the course he teaches on the neurosciences. He tells his students that it's likely their future practice will

include patients who are medically astute and able to find information on the World Wide Web/Internet. "Doctors will have to know what to do when patients bring information to them or ask where they can learn more," he says.

In his course, students search the Internet to identify a "listserv", mailing list and discussion-support group for one of a group of neurological disorders, including: chronic pain, sleep disorder, hydrocephalus and more.

The students write 250-300-word opinions on what they've found and on its potential effectiveness in meeting patients' needs. Then, they rate, on a scale of 1-10, the listserv or web site. Students also need to know about web sites that might give patients inaccurate information.

"Technology is not going away and there are those physicians who realize what can be done and are doing it," Dr. Kriebel adds. "Students will need to know about this technology to be able to communicate with the sophisticated patient." About 70 percent of our students have access to a computer at home, according to Dr. Kriebel. *See library sidebar.*

Effective communication = effective physician

Of course, some students will be more talented communicators, just as some physicians are. But all of us can improve. The result is better doctors and improved patient care.

"Even during the admissions process I could see the importance placed on interpersonal skills and the ability to communicate well," recalls Brett Steinberg, PCOM '01.

These skills are at the very core of what we do and who we are. In many ways, our skills as effective communicators define how patients see us. Skilled communicators build bridges between physician and patient. The unskilled are destined to work at a distance.

"By the end of the first year, students learn how to take a patient history," says Harry Morris, DO, '78, chairman, family *continued on page 10*

▲ Students in the biochemistry class learn how to explain complex medical topics by developing posters for the layperson, under the direction of Eugene Mochan, PhD, DO, '77, associate dean of primary care and educational development. This group worked on a poster detailing prostate cancer risks.



Library steps into 21ST CENTURY

Etheldra Templeton looks deeply into the classic portrait of O.J. Snyder in a hallway near the library. There is a caring in her gaze, a kind of reverence for the art and for the man it depicts.

The man in the portrait has done so much for PCOM. Even though Templeton has not been at the school very long, she knows that. Perhaps she wonders what he would think of all of the changes at his school? There's been so much growth.

It is this growth that brought the Villanova resident to PCOM in January. It is here, in the library, where Snyder's past meets Templeton's future. It is her charge, as executive director and chair, library and educational information systems, to take the old library and make it new, in every sense of the word. She is to bring the library into the 21st century. The changes already are evident.

"I'm delighted to come to an institution with such a distinctive character, with such a positive environment and very clearly defined mission," says Templeton. "I've received tremendous support from Dr. Kriebel, Dean Veit, the Learning Resource Committee, everyone at the school."

Templeton has immersed herself in guiding change at the library. A massive overhaul is underway. Changes include expanding resources through the new library web site, which will be linked to PCOM's home page. A computer room, with twice as much space as before, has been completed. In all, there are now 60 computers in both the computer room and the computer resource area of the library. In many cases, students will find online what they used to find in the stacks -- and it will be the very latest information there is to offer.

There will be new furniture, carpeting, wallpaper and ceilings, and lighting will be upgraded in all areas of the library. There will be more individual study carrels, each with a connection to the electronic network, enabling students to plug in their laptop computers and gain access to the library web site and to the world beyond.

Templeton has a keen appreciation for tradition. And she has a keen eye for



the latest in her field. She has learned how to spot areas where change is needed and knows how to manage that change. Templeton, former assistant provost for university libraries, director of libraries and associate professor at Allegheny University of the Health Sciences, led the transformation of a library system that includes four libraries.

One of Templeton's main missions is to bring technological change to the library, while assuring greater access to technology for students and faculty. "People will use information depending on how easy it is to access," she says. "We need to make searching for information easier."

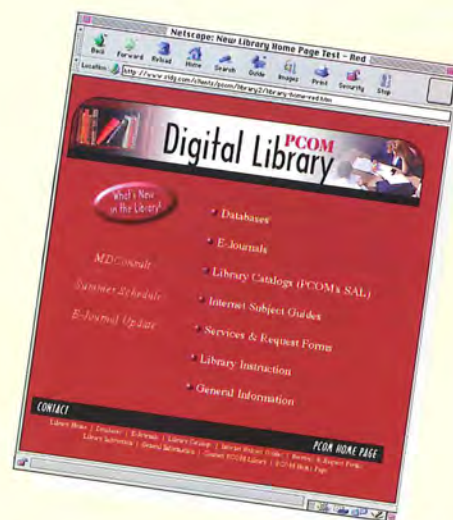
Some areas that Templeton is working on are:

- Building the library web site
- Building electronic collections
- Providing organized access to Internet resources

The new library, through technology, will increase the College's ability to support distance learning, she says. "Psychology students (in Harrisburg) already are telling us that it's incredible."

But technology by itself, Templeton notes, is of limited use. "The technology has to be integrated into the teaching

▲ Etheldra Templeton, newly appointed executive director and chair, library and educational information systems, is spearheading an overhaul of the library.



program," she explains. "And PCOM has been very innovative in its curriculum, more so than other medical schools."

Tumor Board emphasizes doctor-to-doctor COMMUNICATION

They're not training to become oncologists, but the second-year students studying oncologic science become involved in some fairly sophisticated learning. Part of the 90-hour course involves the students viewing tumor boards, allowing them to learn about the team approach to handling a case of lung cancer, breast cancer, colorectal cancer and urogenital cancer.

The entire class observes four tumor boards during the term. They are given the clinical presentation and pathology, and then the class discusses diagnosis and treatment.

"Students observe collaborative meetings among the radiation oncologist, medical oncologist, diagnostic radiologist and surgeon in a real, ongoing case," explains Frederick Goldstein, PhD, a clinical pharmacologist and director of the oncologic science course.

"The tumor board allows students to communicate their thoughts to the doctors right on the spot, and to get feedback,"
notes Dr. Goldstein.

Students learn that the family practitioner can play a key role in explaining and interpreting information and treatment options for the patient. "They're the ones who will know their patients really well and can weigh this treatment option or that one, taking the entire patient into consideration," emphasizes Dr. Goldstein.

"We're developing their doctor-to-doctor communication skills, with the real emphasis on students learning the process," explains Dr. Goldstein. The process gives students a template from which to deal with similar, real cases in the years ahead.

"It allows students to communicate their thoughts to the doctors right on the spot, and to get feedback on their thoughts," notes Dr. Goldstein.

According to Dr. Goldstein, his students learn through these discussions that there may be variations of correct treatment, depending upon the case.

"The tumor board is highly successful and the students get a lot out of it," says Dr. Goldstein.

continued from page 8

medicine. "They're taught that to be an effective physician they must gather information, build a rapport with the patient and educate the patient during each visit."

These three skills are emphasized in Dr. Morris' primary care skills course. A critical part of this learning process, he says, is the Standardized Patient Program, directed by Tony Errichetti, PhD, associate professor, psychology and director, Robert Berger, DO Clinical Learning and Assessment Center.

At PCOM, standardized patients (SP) are people from the community who are trained to portray patients. They carefully watch the students during an exam and document how well the students perform. "There's a 25-item checklist including whether the student introduced themselves, maintained the patient's privacy, explained diagnostic procedures and other items," explains Dr. Errichetti, who works closely in this program with Beth Vitolo, an SP training specialist.

Each student at PCOM has six SP encounters during the first two years of school. "When students have been through a few standardized patients we can really see some growth in their communication skills," emphasizes Dr. Morris.

One of the goals is for students to learn to walk patients through a particular diagnostic test or procedure, says Dr. Errichetti. "If we don't start the process early in medical school, students will not know how to do it," he notes. "First term, first year, we get them right away."

The students are taught to:

- Take a history of the chief complaint
- Give an appropriate examination
- Communicate with the patient

Everything is videotaped; the students then watch the tape and write a report.

The program is so successful that it has been expanded to assess students in PCOM's doctor of psychology program. These students perform an intake exam of an SP who might have anxiety, an eating disorder, alcoholism or other problem.

"It's a real skill to learn to work

quickly and efficiently while maintaining patient care," notes Dr. Errichetti. "The students at first are a little scared. They're learning for the first time that medicine is part science, part art."

Steinberg says the process is more difficult than many people outside of medicine realize. "You have to learn to be the diplomat and you have to be careful not to use medical terminology with patients," he explains. "You're talking to a real person."

According to Dr. Errichetti, it's the patients who are driving the change.

"Effective communication is the art of medicine. It's what separates us from technicians."

— Dean Kenneth J. Veit, DO, '76

They are demanding more information and better communication. And they are better informed.

SP encounters are also incorporated into a home care grant the College received from the John A. Hartford Foundation. With the grant, fourth-year students do a mini-rotation in home care, making housecalls with Dr. Galluzzi and others from the department of geriatric medicine. But before they venture out, students practice dealing with patient and family psycho-social issues with SPs in the confines of the Clinical Learning and Assessment Center.

"They learn to work with patients and the patients' family members," says Dr. Errichetti. "It teaches them how to communicate with patients in a different setting and how to deal with the family. This is especially important since home health care is the fastest-growing segment in the industry."

Learning in teams

Dr. Errichetti is not the only PCOM instructor to use videotape as a teaching tool. Bruno J. Bromke, PhD, professor of microbiology and laboratory director, has developed a program that uses six

videotapes of infectious disease case histories.

The students view a history and physical that stars other students as the "patients." The students discuss lab testing, specimen of choice, microbial testing and a postscript that includes disease transmission. Each videotape is 16 minutes long, plus there are pauses for discussion time.

Groups of six students discuss the data that's presented. According to Dr. Bromke, it's the students' task to arrive at a diagnosis and a causative agent -- as a group. They are able to consult manuals and their notes during the class. Dr. Bromke walks around the groups, offering leads, but assures that the group works together to come up with its own diagnosis. Dr. Morris then meets with the class to answer any questions they have about the case being considered.

The emphasis, says Dr. Bromke, is not on the answer -- it's on the process. Here, he is teaching his students to communicate as a team and to apply what they've learned in lectures. Each time students work in these groups, Dr. Bromke says, he notices that they gain a greater level of comfort in sharing information and working as a team.

Dr. Bromke credits the work for developing the program to Stacie Byers, DO, '97, who worked out the details during a stint as a work-study student.

First-year anatomy students learn to communicate better with their peers and future colleagues in oral clinical correlations, in which students explain a case, such as carpal tunnel syndrome, to their classmates, explains Dr. Kriebel. Then, they respond to the instructor's questions.



In the oncologic sciences course, students learn about doctor-to-doctor communication by observing a team of physicians discuss cases. See *tumor board sidebar*.

Using plain English

Another project, directed by Dr. Mochan, teaches the value of reaching large numbers of people with information about their health. The "poster project" is part of a 10-week course in the molecular and cellular basis of medicine. The 250 students, who work in groups of six, choose a primary care topic such as heart disease, hypertension, diabetes or arthritis. They develop a poster explaining in clear language what, up until this time, has only been expressed in the language of medical students and physicians.
continued on page 12

▲ In microbiology class, students study a case in small groups, where they need to agree upon a diagnosis and causative agent. Bruno Bromke, PhD, professor, who answers questions from first-year students Vince Ciocca and Belle Bautista, says this method facilitates team-building.

Bridging the gaps in the COMMUNITY

"It puts the students in the position of having to learn to summarize huge amounts of complicated information," explains Dr. Mochan. "They have to try to anticipate what patients will want to know and what questions they'll have, and answer them within the poster. It's a formidable task."

The posters have already been displayed around the campus for the PCOM community. "We started by showing

▼ *Students learn to communicate better with their peers through oral clinical correlations in anatomy class, where they explain a case to their classmates and answer questions from the instructor. A.J. Bradford, PCOM '01 addresses the class while Robert Niewenhuis, PhD, vice chairman and professor, anatomy, observes.*



them to our employees, and next we'll have the students take the posters to health fairs," says Dr. Mochan. "Presenting these posters helps get the students excited about the topics and gets them in touch with the community." See *bridging the gaps sidebar*.

The take-home message, says Dr. Mochan, is that it's extremely important to allow students to experience effective communication with the community and with individuals.

Dean Veit agrees: "The community doctor is an incredibly valuable teacher, and whether he or she is working one-on-one with a patient, talking to other doctors or with a community group, effective communication is at the core of what we do." ❀

"Increasingly, physicians will be seeing patients who bring in information they've found on the Internet. Doctors will have to be able to discuss the information with patients and help them recognize that which is helpful from that which is not."

-- Richard Kriebel, PhD, assistant dean for curriculum and research

"The seniors gained back a little bit of independence and a great deal of knowledge. During this summer experience I, too, learned a great deal including how to relate to older adults, teach them, and most important how to listen."

-- David Weinstock, PCOM '99

Students get a taste of community medicine when they participate in the "Bridging the Gaps: Philadelphia Community Health Internship Program."

Funded by a public and private grant, the program sends medical students from the city's five medical schools into underserved areas.

The students receive hands-on experience and then try their hand at teaching patients about ways to stay healthy. "It really empowers the community the program serves," emphasizes Dr. Mochan.

Students are assigned to some of the 20 community health centers in the city. It's a seven-week summer program, between the first and second years, in which students learn about and "feel" the problems they will encounter as physicians, says Dr. Mochan. They learn how to communicate with a group and also with individual patients.

It is precisely this type of program Dr. Kriebel points to when he says, "If we're going to have preventive medicine, we must be teachers."

The students teach members of the community about topics as wide-ranging as avoiding HIV infection, substance abuse, breast self-exam, violence and teen pregnancy. "We're promoting public health, while training community-based physicians who are equipped to deal with diverse cultures and backgrounds," explains Dr. Mochan.

"They learn that there's more to talking to people than just telling them, 'you have to do this or that,'" says Dr. Mochan. "You reach people by walking in their moccasins."

CONVENTION HIGHLIGHTS

Alumni honored at spring conventions

Spring is always a busy time for medical conventions, and this year was no exception. PCOM is proud that many of our alumni were recognized during this season's conventions.

At the **Atlantic Regional Osteopathic Convention (AROC)** March 25-28 in Atlantic City, NJ, **Richard B. Tancer, DO, '84** was installed as president of the New Jersey chapter of ACOFP. At the state banquet, **Ronald A. Cohen, DO, '70** was installed as president of NJAOPS. Both were presented with a "Certificate of Merit" from PCOM's Alumni Association by **Nicholas C. Pedano, DO, '61**, national campaign chairman and alumni board member.

Students represented PCOM at the **American Academy of Osteopathy (AAO)** convention March 25-27 in Colorado Springs, Colo. Twelve students, who are members of the Undergraduate AAO, attended the convention and staffed PCOM's exhibit booth. The Alumni Association helped finance the trip, which was organized by John Tortu, PCOM '99 and OMM fellow.

More than 200 alumni attended the **American College of Osteopathic Family Physicians (ACOFP)** convention March 30-April 5 in Nashville, Tenn. **Frank A. Bonifacio, DO, '60**

▼ *Donald Asbel, DO, '67 and his wife, Eileen relax in PCOM's hospitality suite at the AROC convention in Atlantic City, NJ.*



received the ACOFP's highest award, "General Practitioner of the Year." Receiving special recognition for their efforts were **Michael F. Avallone Sr., DO, '59**, ACOFP convention and site committee chairman and **Kenneth Heiles, DO, '84**, ACOFP convention program chairman.

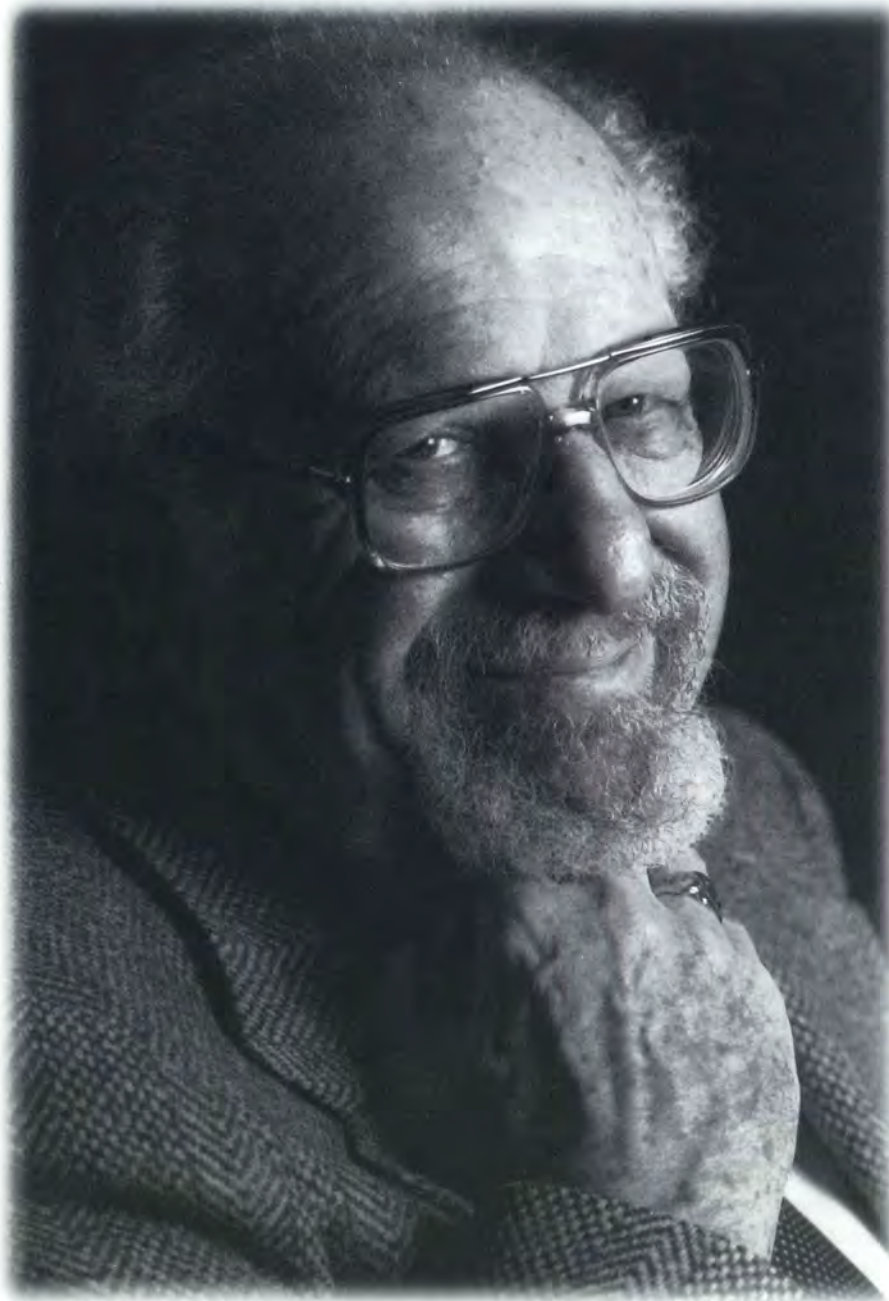
PCOM was the only college with an exhibit at the **Association of Military Osteopathic Physicians and Surgeons (AMOPS)** convention April 14-18 in Albuquerque, New Mexico. Approximately 200 guests attended PCOM's luncheon, where **Tristan E. Kohut, DO, '82** was recognized as outgoing president of AMOPS.

More than 800 PCOM alumni registered for the 90th annual **Pennsylvania Osteopathic Medical Association (POMA)** convention April 29-May 2 in Philadelphia. Alumni visited PCOM's exhibit and hospitality suite, and attended an alumni luncheon, where the capital campaign video was shown.

▲ *Susan Peck, DO, '79, far left, visits the PCOM exhibit at the POMA convention, joining, from left to right, Carol A. Fox, assistant dean for admissions and enrollment management, Dean Kenneth J. Veit, DO, '76 and Samuel H. Steinberg, executive vice president.*

Frank A. Bonifacio, DO, '60 received the ACOFP's highest award, "General Practitioner of the Year."

Uncle Manny leaves a legacy



Beloved teacher, activist, colleague and friend, Emanuel Fliegelman, DO, '42, died March 19 at Albert Einstein Medical Center at age 83.

"Manny epitomized what we hope our future physicians will become," says Kenneth J. Veit, DO, '76, PCOM dean. "That is, physicians with empathy, compassion and high humanitarian goals." Fondly known around campus as "Uncle Manny," Dr. Fliegelman leaves behind a legacy of caring and unique achievement. Dr. Fliegelman first became interested in obstetrics and gynecology during his third and fourth years at PCOM. "Here was an area of medicine that was very productive: here's a baby entering the world and I had a lot to do with it," he said in a 1992 interview.

Professor and director of human sexuality, department of obstetrics and gynecology, he pioneered the human sexuality program at PCOM. The pro-

“Manny epitomized what we hope our future physicians will become . . . physicians with empathy, compassion and high humanitarian goals,” says Dean Kenneth J. Veit, DO, '76.

gram was one of the first of its kind in the nation and is now used by many universities. Dr. Fliegelman always stressed to his students the importance of doing more for patients than administering tests; he felt strongly that caring

about patients and treating them with compassion was as important as diagnosing and treating their illness. "We want today's student to learn it isn't enough to give the patient the right medicine, but to talk to the patient, to explain and demystify as well," he said.

Dr. Fliegelman also instituted what is commonly known around PCOM as the "Doris Program."

The program provides every second-year student with the opportunity to administer a gynecological examination to a patient volunteer under his direction and supervision. Before that, students practiced only on anatomical models.

In 1972, Dr. Fliegelman resigned his academic and professional posts and went to Israel with his wife Ruth. While there, the couple worked to improve medical services and established a contraception program at Hadassah Hospital-Hebrew University in Jerusalem. Dr. Fliegelman also introduced the osteopathic philosophy to patients who "were not used to the gentle, kind, concerned competent care that is osteopathic medicine," he recalled. They returned to Philadelphia two years later to be closer to their family, including two sons, Ronnie and Marc, and three grandchildren.

Back home, Dr. Fliegelman returned to teaching and PCOM. Every year, he addressed the new freshman class with his compelling lecture on physician compassion during the White Coat Ceremony and became an instant favorite. In 1992, he received the O.J. Snyder Memorial Medal for his commitment to PCOM and the osteopathic profession. He was a founder of Metropolitan and Parkview hospitals. A family physician in Germantown until



1972, he was a strong advocate for women's reproductive rights. He was a fellow of the American College of Osteopathic Obstetricians and Gynecologists and was board-certified in obstetric and gynecological surgery. He was chairman of the POMA subcommittee on human sexuality and a board member of the Southeastern Pennsylvania Planned Parenthood.

The PCOM community joined together on April 29 for a memorial service to honor the man who meant so much to the College and the profession. Members of the faculty, administrators and students spoke to the group gathered in the Ginsburg Amphitheater about the many contributions made by Dr. Fliegelman.

"Dr. Fliegelman was my close friend and mentor and I respected him very much as an individual and as a physician," says Saul Jeck, DO, chairman, obstetrics/gynecology. "When Dr. Fliegelman started the OB/GYN residency at PCOM, I was the first and only resident in the program," he recalls. "It's now one of the larger residency programs at PCOM. It was his commitment and dedication that made Manny a symbol to other osteopathic physicians, myself included." 🌹

▲ Students loved Uncle Manny's lecture on physician compassion at PCOM's annual convocation ceremony.

Family and friends have established a memorial fund which will be used to fund a new commencement award in honor of Manny. Donations can be made c/o PCOM's alumni relations and development office.

MISSION MILESTONES

CAPITAL CAMPAIGN DEVELOPMENTS



▲ Karen and Herbert Lotman enjoy the Levin Administration Building dedication ceremony May 2.

Levin Administration Building dedicated

The Levin Administration Building was dedicated in a campus ceremony May 2. Formerly known as the Moss House, the building underwent extensive renovations lasting over a year. The improvements to the mansion were possible due to a second generous gift to *The PCOM Mission* from Herbert Lotman, chairman of the board, and his wife, Karen, in honor of the Levin family's osteopathic heritage.

Mrs. Lotman's family has a long association with PCOM. Her father, Abraham N. Levin, DO, '35 taught surgery at the College for many years and was very active in the Lambda Omicron Gamma (LOG) Society. Her brother Joel L. Levin, DO, '69, who was LOG president, was so skilled at OMM that he helped the instructors teach the techniques while still a student. Mrs. Lotman's uncles, Samuel Levin, DO, '35 and Jacob Levin, DO, '36, were both family practitioners and LOG members. Samuel Levin, DO founded PCOM's department of pharmacology and was its first professor.

Portraits of the four osteopathic physicians hang in the building's lobby as a loving tribute to their many contributions to the College and to osteopathic medicine. ☼

College awards OMM fellowships

Four students were awarded the C. Paul Snyder, DO, Osteopathic Manipulative Medicine fellowship. The fellowship was made possible by a gift to *The PCOM Mission* from the family of Dr. Snyder, Class of 1910, and the Oxford Foundation. Started in 1994, PCOM's OMM Fellowship Program trains osteopathic physicians who will integrate osteopathic principles into all areas of practice. The three-year curriculum is designed to establish a tradition of more widespread usage of OMM. ☼

The new OMM fellows, all Class of 2000, are:

David A. Glusko
Mary P. Greiss
Concetta R. Oteri
Kevin T. Washington

Student receives Gina F. Simelaro Memorial Scholarship

Kevin M. Snow, PCOM '98 was selected as the recipient of the Gina F. Simelaro Memorial Scholarship. This scholarship, part of *The PCOM Mission*, was established by members of the Class of 1971 in memory of Gina F. Simelaro, daughter of John P. Simelaro, DO, '71, chairman and professor, internal medicine, and his wife, Felice. Its purpose is to assist a married student who is also a parent, and who has demonstrated academic excellence and financial need. ☼

Student Activity Center construction starts

A large crowd of students, staff and alumni gathered to celebrate the Student Activity Center groundbreaking May 19. The event also welcomed an exciting new relationship with the Philadelphia 76ers, who will use the center as its practice facility. PCOM administrators and student council president Kathy Schaeffer, PCOM '00 announced the partnership, along with 76ers president Pat Croce; head coach Larry Brown; and general manager Billy King. The 76ers' mascot Hip-Hop was on hand to entertain the crowd. Local politicians also attended.



The Student Activity Center, scheduled for completion in summer 1999, is being funded largely through the capital campaign. It will include an NBA-size basketball court; racquetball and handball courts; a fitness area with weight

room; cardiovascular room; aerobics room and locker room with showers. The 76ers will use the center in-season, generally while students are in class.



Breaking ground for the center are, left to right, Billy King, 76ers general manager; Herbert Lotman, PCOM chairman of the board; Kathy Schaeffer, PCOM '00, student council president; Leonard H. Finkelstein, DO, '59, PCOM president; Larry Brown, 76ers head coach and Pat Croce, 76ers president.

Enjoying the festive mood at the groundbreaking are, left to right, Pat Croce, 76ers president; Jack McPhilemy, DO, '78, 76ers team physician; Herbert Lotman, PCOM chairman of the board and Nicholas C. Pedano, DO, '61, national campaign chairman and alumni board member.



At age 12, David Bitonte, DO, '80 was clearly the youngest person hanging out in the doctors' lounge at Youngstown (Ohio) Osteopathic Hospital. As a boy, he visited there regularly with his father, Dominic Bitonte, DDS, one of the hospital's founding fathers and the first dentist on staff there.

"My dad used to take me along on his hospital rounds," says Dr. Bitonte. "I got to know a lot of the doctors and also received treatments there from time to time. So it wasn't too surprising that I became interested in osteopathic medicine."

These same doctors played an important role later in Dr. Bitonte's life when he was a third-year student at PCOM. Under the guidance of two anesthesiologists who had known him as a youth, he completed a one-month elective in anesthesiology at Youngstown.

"They took me under their wings and let me do as much as I could," Dr. Bitonte remembers. "I found the month so enjoyable that I went back for another month during my fourth year. Those two doctors had a lot to do with my choice of anesthesiology as a specialty."

Now chief of the department of anesthesiology and pain therapy for Alliance Community Hospital, Alliance, Ohio, Dr. Bitonte says his osteopathic training has played a major role in the way he practices his specialty.

Although his contact with surgical patients is brief and he usually doesn't have an opportunity to establish a relationship, Dr. Bitonte says he takes a holistic approach to their pre-op evaluations. "I don't just look at the medical/surgical problem being handled that day," he explains. "Each patient has a story and I listen to that. I consider all aspects of my patients' health, looking at their physical condition as well as mental status. That helps me give them the best possible care during surgery, and knowing that I kept them free of pain gives me great satisfaction."

In addition to anesthesiology, Dr. Bitonte specializes in pain therapy and management for patients suffering from acute, chronic and oncologic pain.

"Cancer patients come to me in a lot of pain," he explains. "The cancer begins to take over their bodies, creating pain in different areas and causing musculoskeletal misalignments. In addition to providing nerve blocks and pain medication, I place my hands on the patient and perform osteopathic manipulative medicine (OMM)."

"The laying on of hands gives patients the satisfaction that someone truly is trying to heal them by touch, as well as medication," continues Dr. Bitonte. "We find that this kind of care and compassion helps them recover sooner and more easily."

Although Alliance Community Hospital is primarily an allopathic institution, he says osteopathic physicians are well-respected there. "I've had allopathic physicians ask to borrow my osteopathic textbooks and ask if there are any courses they can take in OMM. There's a great deal of interest and respect for our profession and I'm very proud to be an osteopathic physician."

Dr. Bitonte counts his election to president of the PCOM Alumni Association as one of the highlights of his career. During his tenure, he wants to "continue on the same path of prosperity and positive thinking that makes PCOM such a fine osteopathic institution." That includes providing students with diverse rotations at a number of Philadelphia-area hospitals. "This broadens their experience and allows them to get an even better education," he explains. "We also want to continue to provide scholarships for students so they can finish their medical education. And we want to encourage them to join our ranks in the Alumni Association and support new and upcoming PCOM students."

When he's not in the operating room or at PCOM, Dr. Bitonte might be found in his Ferrari or Dodge Viper at a local racetrack. He also enjoys family time with his wife, Laura, and their three children, Elizabeth, 11, David, 8 and Caroline, 5.

ALUMNI

BOARD

PROFILE

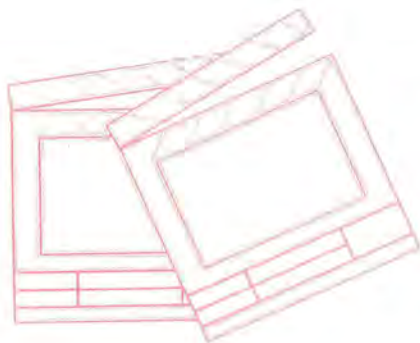
David A. Bitonte, DO, FAOCA

PCOM Alumni Association's New President



Lights Camera Action

Osteopathic medicine in the spotlight



Increasing public awareness of osteopathic medicine is on the minds of many students and physicians. Word of mouth is great, but how can we reach a larger audience with this message of holistic, preventive health care?

Enter Mark Melden, PCOM '99. Melden and his classmates Sheri Moore and Francis Keating are taking matters into their own hands. They're making a documentary film, with the help of local filmmaker Jeff Wolfe, about the process of becoming an osteopathic physician. It all started one day three years ago, when the three students were chatting between classes and thought "wouldn't it be neat to document what we're going through?" Melden took the idea and ran with it. This isn't his first creative venture; before entering PCOM, he was a playwright who had several plays produced from San Diego and Los Angeles to New York.

"We wanted to shed a few layers and show what it means to be a medical student, and also peek into what osteopathic medicine is," explains Melden. "We

wanted to show that we DOs have a huge advantage in being able to manipulate," says Melden.

The rookie filmmakers are following six PCOM students: Julia Jensen, Todd Morehouse, Dianna Sader, Eileen Simack, David Targan and James Watson, from the time they entered medical school three years ago, through graduation in 1999 and possibly into

their post-doctoral training. The film-

makers visit the students' lectures, rotations and

rounds. "The PCOM faculty has been very generous in terms of letting us come into their classrooms to film and talk to them," notes Melden.

To explore the personal toll of medical school, the film crew visits their

homes and talks to their loved ones. It makes for some interesting footage. One of the subjects, James Watson, grew up in inner-city Pittsburgh, defying the odds in a neighborhood where few young people go on to professional careers. Watson has proven himself a leader at PCOM and in the community.

**"This film is
sort of like
osteopathic
medicine --
we're looking
at the
whole person"**

**"We wanted to
show that we
DOs have a
huge advantage
in being able
to manipulate"**

Because three of the subjects are women, the documentary will attempt to explore the perspective of women in medicine.

One of the subjects, Eileen Simak, has lupus (SME), so the filmmakers are delving into how her illness will affect her as a physician. Simak, who has been in and out of hospitals since age five, has seen her share of doctors. "When I leave PCOM I will have the medical knowledge like everyone else, but I have the upper-hand in terms of patient communication," she says. "I've been the patient. I've sat on that metal table, scared. It has made me a very good listener."

The documentary will cost approximately \$20,000, Melden estimates. So far, he's raised \$10,000 from family and friends, and people who have supported him throughout his career as a playwright. When Melden completes the film in summer 1999, he plans to market it to film festivals and public television. He's already received a letter expressing interest from the Philadelphia PBS station, WHYY-TV.

Melden and his crew continue to roll the camera, following the subjects as they make their way through medical school and beyond. "This film is sort of like osteopathic medicine -- we're looking at the whole person." ❁



▲ PCOM students film an interview on campus as part of the documentary film they are making. Film subject Todd Morehouse, PCOM '99 and his wife Jennifer are interviewed by Francis Keating, PCOM '99. Mark Melden, PCOM '99 holds the microphone while Philadelphia filmmaker Jeff Wolfe films the encounter.

CLASS NOTES

Class Acts

30s

Luelle Hamilton, DO, '39, Lancaster, Pa., became an honorary life member of the American Osteopathic Association (AOA). She also received a Certificate of Merit from the AOA for 50 years of practice.

40s

Albert Fornace, DO '44, Sanford, Fla., was ordained a priest in the Catholic Church at 78 years old.

Arnold Melnick, DO, '45, N. Miami Beach, Fla., retired as executive vice chancellor of the Health Professions Division of Nova Southeastern University.

Dominic J. Bontempo, DO, '46, Ft. Washington, Pa., retired from the medical staff of Suburban General Hospital, Norristown after 50 years.

50s

David Patriquin, DO, '56, Athens, Ohio, retired from the Ohio University College of Osteopathic Medicine.

Barry Walp, DO, '56, Lancaster, Pa., was appointed by Governor Tom Ridge to the Pennsylvania Coroner's Education Board.

60s

Richard Feeck, DO, '63, The Plains, Ohio, retired from Ohio University College of Osteopathic Medicine, where he served as associate professor of ophthalmology.

Morton Smith, DO, '60, Opa-Locka, Fla., became a fellow of the American College of Osteopathic Family Physicians.

Donald R. Stoltz, DO, '61, Philadelphia, Pa., retired after 35 years of practice in family medicine.



Robert S. Maurer, DO, '62, Edison, NJ, was featured in an article published in *The DO* titled "North Carolina physicians learn how to avoid malpractice."

Frank R. Kohler Jr., DO, '63, Lutherville, Mo., opened a new practice, Diabetes Care.

Elias J. Isaac, DO, '64, Allentown, Pa., was accredited through the Intersocietal Commission for the Accreditation of Vascular Laboratories.

Lynn Sumerson, DO, '64, Merion Station, Pa., was featured in an article published in the *Allegheny News* titled "Cardiac rehab alumni inspire Allegheny Bucks County physician."

Jerry Ginsberg, DO, '65, Elkins Park, Pa., became a senior disability analyst and a diplomate of the American Board of Disability Analysts.

James L. Harris, DO, '65, Levittown, Pa., was promoted to the rank of Lieutenant Colonel in the United States Army Medical Corps.

Robert K. Kramer, DO, '66, Indianapolis, Ind., received the "Knotty Care Award" presented at the American Osteopathic Academy of Orthopedics Conclave in Atlanta.

Ronald R. Blanck, DO, '67, Washington, DC, was featured in an

▲ **James H. Black**, DO, '62, center, retired in March as a rear admiral, medical corps with more than 23 years of service in the US Navy. When he was promoted to rear admiral in 1993, he was the third osteopathic physician to attain flag rank in the Navy. Joining Rear Admiral Black at his retirement ceremony are **Hale T. Peffall Jr.**, executive director of alumni relations and development, left and **Lieutenant General Ronald R. Blanck**, DO, '67, surgeon general of the Army.

article published in *Army Magazine* titled "Soldiers are the Army's best credentials."

Gary Zisk, DO, '67, Roslyn, NY, became a fellow of the American Society of Bariatric Physicians.

Marshall H. Sager, DO, '68, Bryn Mawr, Pa., was appointed to the board of directors of the American Academy of Medical Acupuncture.

70s

David M. Fesak, DO, '71, Danville, Ind., was appointed to the Prudential Insurance Provider Relations Physicians Advisors Panel.

Domenic Pisano, DO, '72, Bryn Mawr, Pa., became a fellow of the Philadelphia College of Physicians.

Ronald Woodworth, DO, '72, N. Bennington, Vt., was installed as president of the American College of Osteopathic Pain Management and Sclerotherapy.

William K. Daiber, DO, '74, Harrisburg, Pa., was named Medical Director for Pennsylvania Primary Care Society's board of directors.

Daniel D. Janiak, DO, '74, Pittsburgh, Pa., was appointed to the faculty of the department of family practice, MCP-Hahnemann School of Medicine of the Allegheny University of the Health Sciences - Pittsburgh Campus.

Richard G. Tucker, DO, '74, Mount Laurel, NJ, was elected chairman of the Federation of Osteopathic Specialty Organizations. He is president-elect of the American College of Osteopathic Obstetricians and Gynecologists.

Victor Kaylarian, DO, '76, Johnston, Iowa, was selected as a Distinguished Practitioner in the National Academy of Practice.

Marcella M. Frank, DO, '78, Princeton Junction, NJ, was voted "Physician of the Year" by employees of Helene Fuld Medical Center, Trenton, NJ, where she serves as chairman, department of medicine; director, sleep disorders center; and associate director, internal medicine residency program.

Samuel J. Garloff, DO, '78, Pottsville, Pa., received the "Distinguished Fellow Certificate" from the American College of Medical Quality.

80s

Lauren P. Argenio, DO, '80, W. Pittston, Pa., was named to the Pennsylvania Drug, Device and Cosmetic Board under the Department of Health.

Richard Banks, DO, '80, Oakland, Maine, joined the medical staff at Gilmore Orthopedic Clinic.

Thomas F. Powell Jr., DO, '80, Gwynedd Valley, Pa., was the recipient of the "Meta Christy Award" presented by the Student National Medical Association.

Joseph J. Calabro, DO, '81, Fair Haven, NJ, was elected president of the New Jersey Chapter of the American College of Emergency Physicians.

Francis W. Brooks, DO, '82, Oviedo, Fla., was elected to the Board of Scientific and Professional Advisors for the Academy of Experts in Traumatic Stress.

Peter Hedrick, DO, '82, Bala Cynwyd, Pa., was named medical director of Hospice Services for Allegheny University Hospitals, East.

David J. Simons, DO, '82, Lancaster, Pa., was elected president of the medical staff at Community Hospital of Lancaster. He also performed the first epiduroscopy in Lancaster County at Community Hospital of Lancaster.

Paul Sisbarro, DO, '82, Lititz, Pa., was elected vice president of the medical staff at Community Hospital of Lancaster.

Susan Manella, DO, '83, Ft. Lauderdale, Fla., joined Family Health Place in Weston, Fla.

John E. Prior, DO, '83, Dalton, Pa., was elected secretary/treasurer of the medical staff at Mercy Hospital.

Steven J. Karp, DO, '84, York, Pa., was appointed medical director for the Commonwealth of Pennsylvania's Office of Mental Health and Substance Abuse Services.

Charles L. White Jr., DO, '83, Cleveland, Ga., was elected secretary/treasurer of the Georgia Osteopathic Medical Association.

Lauren Richter, DO, '84, Havre De Grace, Md., was selected as a member of Outstanding Young Women in America.

Peter Taraschi, DO, '84, Palm Bay, Fla., was elected to the board of trustees of the American College of Osteopathic Pain Management and Sclerotherapy.

Kenneth B. Pugar, DO, '85, Spring Valley, Ohio, became a fellow of the

American College of Osteopathic Neurologists and Psychiatrists.

H. Brent Bamberger, DO, '86, Kettering, Ohio, received the "Pioneer Award" from the Ohio Occupational Therapy Association.

Michael D. Cesare, DO, '88, Huntingdon, Pa., became a diplomate of the American Board of Family Practitioners.

Gregory Papadeas, DO, '88, Englewood, Colo., was appointed vice president of the American Osteopathic College of Dermatology.

Joshua A. Rabinowitz, DO, '88, Philadelphia, Pa., joined the medical staff at Great Valley Health, part of Jefferson Health System.

Sharon Zellis, DO, '88, Narberth, Pa., received the "Oclassen Award" from the American Osteopathic College of Dermatology.

Donald M. McCarren, DO, '89, Media, Pa., was board certified in electromyography and opened a neurology practice in Collegeville, Pa.

90s

Kurt J. Berneburg, DO, '90, Georgetown, Texas, joined the department of medicine, division of internal medicine at Scott and White Clinic in Taylor, Texas.

Anthony Brandimarto Jr., DO, '90, Tullytown, Pa., joined the practice of Dr. Thomas Little of Premier Heart Specialists.

Robert Bulgarelli, DO, '90, Havertown, Pa., and **Christopher J. Droogan**, DO, '90, Havertown, Pa., joined Kelly Cardiovascular Group at Lankenau Hospital, Fitzgerald Mercy Hospital and Mercy Community Hospital.

Nancie Fitch, DO, '90, Dallas, Pa., became co-director of the Emergency Services Department at the Penn State Geisinger Wyoming Valley Medical Center.

Barbara Juriga, DO, '90, Invin, Pa., joined the medical staff at Frick Hospital.

Francis Lamy, DO, '90, Derry, NH, opened an ophthalmology practice in Londonderry, NH.

Steven P. Horvitz, DO, '91, Marlton, NJ, opened a family practice in Moorestown, NJ.

Heidi Cooperstein, DO, '92, Marlton, NJ, was board certified in adult psychiatry.

Mark S. Williams, DO, '92, Bloomsburg, Pa., was featured in an article in the *Press Enterprise* titled "Full line of orthopaedic services on Lowes Road."

Edwin L. Fuentes, DO, '94, Philadelphia, Pa., joined the practice of Dr. Barry Barker and Dr. Cindy Butler.

Kelly Miller Harbert, DO, '94, North Canton, Ohio, joined the medical staff at Doctors Hospital.

Alumni receive Certificates of Merit

These alumni received a "Certificate of Merit" from PCOM's Alumni Association board of directors for outstanding achievement in osteopathic medicine:

Frank A. Bonifacio, DO, '60, Hawthorne, NJ, was named Physician of the Year by the American College of Osteopathic Family Physicians.

Ronald A. Cohen, DO, '79, Philadelphia, Pa., was installed as president of the New Jersey Association of Osteopathic Physicians and Surgeons.

Steven D. Kamajian, DO, '78, Agoura Hills, Calif., was elected president of the American College of Osteopathic Family Physicians for the State of California.

Richard B. Tancer, DO, '84, Parsippany, NJ, was installed as president of the New Jersey Chapter of the American College of Osteopathic Family Physicians.



Thomas D. Beck Jr., DO, '97, **Kathleen E. Miller**, BA and **Richard W. Kruse**, DO, '81: "An unusual presentation of intoeing in a child," *Journal of the American Osteopathic Association*, Vol. 98, No. 1, January 1998.

Todd A. Bezilla, DO, '97: "Acute otitis media: An osteopathic approach," *Journal of the Pennsylvania Osteopathic Medical Association*, pp. 8-12, December 1997.

Julian Mesina, DVM, PhD; **Donald Hampton**, DO; **Robert Evans**, DO; **Thomas Ziegler**, MD; **Colleen Mikeska**, BS; **Kevin Thomas**, BS and **John Ferretti**, DO, '73: "Transient basophilia following the application of lymphatic pump techniques: A pilot study," *Journal of the American Osteopathic Association*, Vol. 98, No. 2, February 1998.

Herbert Fletman, DO, '44; **Barry A. Korn**, DO, '91 and **Sylvia W. Fletman**, BS, MT: "Psoriasis and diabetes mellitus," *Journal of the Pennsylvania Osteopathic Medical Association*, pp. 12-14, March 1998.

Jeffrey Freeman, DO: "For type 2 diabetics, mealtime therapy with insulin lispro improves control," *Modern Medicine* special section featuring abstracts of significant studies published within the past year on diabetes, Vol. 66, March 1998.

James A. Groff, DO, '91, **M. Kozak**, **J. Boehmer**, **T. Demko** and **J. Diamond**: "Endotheliopathy: A continuum of hemolytic uremic syndrome due to mitomycin," *American Journal of Kidney Disease*, 29: pp. 280-284, 1997; and

T. Demko, **J. Diamond** and **James A. Groff**, DO, '91: "Obstructive nephropathy as a result of retroperitoneal fibrosis: A review of its pathogenesis and associations," *Journal of the American Society of Nephrology*, 8: pp. 684-688, 1997.

Susan Hingley, PhD et al: "The spike protein of murine coronavirus mouse hepatitis virus strain A59 is not cleaved in primary glial cells and primary hepatocytes," *Journal of Virology*, pp. 1606-1609, Feb. 1998; and "Altered pathogenesis of a mutant of the murine coronavirus MHV-A59 is associated with a Q159L amino acid substitution in the spike protein," *Virology*, 239: pp. 1-10, 1997.

Hymen Kanoff, DO, '52: "Physician responsibility in regards to end-of-life decisions," *Journal of the Pennsylvania Osteopathic Medical Association*, Vol. 41, No. 5, pp. 14-15, December 1997.

Troy M. Kerner, DO, '95: "Correlation between liver function tests and acute cholecystitis," *Journal of the Pennsylvania Osteopathic Medical Association*, Vol. 42, No. 1, pp. 8-11, March 1998.

Stanley Kurek, DO, '93 et al: "Simple method to protect internal mammary artery grafts for future redo surgery," *Journal of the Pennsylvania Association for Thoracic Surgery*, 5: pp. 55-57, 1997; and "Complications of epidural infusions for analgesia in postoperative and trauma patients," *American Surgeon*, 63: pp. 1-4, 1997.

Pat Lannutti, DO, '71: "Diabetics have a poorer prognosis after post-MI thrombolysis than non-diabetics," *Modern Medicine* special section featuring abstracts of significant studies published within the past year on diabetes, Vol. 66, March 1998.

J. Scott Mizes, PhD and **Denise M. Sloan**: "An empirical analysis of eating disorder, not otherwise specified: Preliminary support for a distinct subgroup," *International Journal of Eating Disorders*, 23: pp. 233-242, 1998; and

In Memoriam

J. Scott Mizes, PhD, et al: "Appraisal and coping deficits associated with eating disorders: Implications for treatment," *Cognitive and Behavioral Practice*, 4: pp. 263-290, 1997.

Lawrence I. Silverberg, DO and **Simona Eng**, PCOM '98: "Dietary controls produce positive results for a non-insulin-dependent diabetes mellitus patient," *Maryland Medical Journal*, Vol. 47, No. 2, February/March 1998.

Stephen D. Smith, DMD, "Upper airway changes from mandibular repositioning in sleep apnea treatment: 3-D MRI documentation," *The Associated Orthodontic Journals of Europe* (in German), 29: pp. 389-403, 1997.

Kenneth J. Veit, DO, '76, "ADA urges aspirin for certain diabetics," *Modern Medicine* special section featuring abstracts of significant studies published within the past year on diabetes, Vol. 66, March 1998.

POMA grants life memberships



The following PCOM alumni were granted life membership in the Pennsylvania Osteopathic Medical Association:

Norman Axelrod, DO, '58
John F. Duffy, DO, '64
Robinson G. Fry, DO, '56
Fredric Goldberger, DO, '53
Lewis W. Hirsh, DO, '59
Daniel P. Parlin, DO, '59
Nicholas Renzi Jr., DO, '61
Louis Rottenberg, DO, '66

Martha Bailey Beckman Schulte, DO, '34, URS, Branford, Conn., January 22.

Jean H. Canady, DO, '58, PTH, Youngstown, Ohio, February 9.

George H. Court, DO, '42, FP, Plantation, Fla., February 28.

Raymond Dietz, DO, '44, IM, Irvine, Calif., January 24.

R. Gilbert Dorrance Jr., DO, '38, RM, Sarasota, Fla., January 5.

Emanuel Fliegelman, DO, '42, OBG, Wyncote, Pa., March 19.

Harrison H. Gerow, DO, '34, FP, Sarasota, Fla., May 3.

Mary Hough, DO, '27, Media, Pa., January 13.

Raymond Johns, DO, '54, AN, North Canton, Ohio, December 27.

Brian L. Karlin, DO, '82, FP, Cherry Hill, NJ, March 29.

Basil F. Martin, DO, '33, FP, St. Petersburg, Fla., January 20.

James N. Masceri, DO, '77, FP, Richboro, Pa., January 3.

Harry Oeller Jr., DO, '68, FP, Granville Summit, Pa., September 16.

Norman H. Parker, DO, '42, FP, Lantana, Fla., October 12.

William J. Pounds II, DO, '55, FP, Fort Myers, Fla., February 20.

Eugene Searfoss, DO, '73, EM, Mount Adam, Ohio, October 27.

Benjamin B. Swartz, DO, '44, ORS, Miami, Fla., December 9.

William K. Tracy, DO, '45, OBG, York, Pa., December 20.

Robert M. Warden, DO, '36, S, Stratford, NJ, November 30.

Dedicated obstetrician, Marshall Gerrie, DO, '74, dies

Marshall James Gerrie Jr., DO, '74, died December 18 at his home in Waterville, Maine following a courageous battle with cancer. An obstetrician, he touched the lives of numerous families throughout Central Maine.

After graduating from PCOM, where he was class chairman, Dr. Gerrie completed an OB/GYN residency at the Naval Regional Medical Center in San Diego, Calif. His first years of practice were as an officer in the US Naval Medical Corps. He finished his naval career at the US Naval Hospital, Newport, RI, with the rank of captain. He continued as an active reservist in the US Naval Medical Corps until 1992.

In 1981 he returned to his hometown, Waterville, and started what would become his life's work. Now called Silvermount Women's Healthcare, the center was where he practiced his own brand of caring, compassionate medicine for 17 years. He often said, "Even after all the years and all the babies, there is nothing more joyful than being part of the miracle of birth."

Affiliated with Inland Hospital, Dr. Gerrie served as chairman of the surgery department and chairman of the obstetric service. In 1993, he joined the hospital's board of trustees. He was also on the medical staff of Maine General Medical Center. He served as a medical student preceptor for a number of colleges of osteopathic medicine. Active in his community, Dr. Gerrie served as the Rescue Service Medical Director for the Belgrade Volunteer Fire Department.

Donations may be sent to CancerCare of Maine, Eastern Maine Medical Center, Bangor, Maine.

PCOM mourns the loss of the Honorable J. Sydney Hoffman, chairman emeritus of PCOM's board of trustees, and David Heilig, DO, '44, professor emeritus of osteopathic manipulative medicine. See next *Digest* for the obituaries of these outstanding men who did so much for the College.

In search of all PCOM Alumni!

Have you ever tried to get in touch with an old classmate, only to find the last directory is five years old? Well, soon a new directory of our alumni will be available.

The new PCOM Alumni Directory, scheduled for release in May 1999, will be the most up-to-date and complete reference ever compiled, with more than 6,654 PCOM alumni listed. The Alumni Association has contracted with the Bernard C. Harris Publishing Company to produce the directory. Soon, Harris will be mailing a questionnaire to each alumnus/a. (If you prefer not to be listed in the directory, please contact the Alumni Office in writing as soon as possible.)

Look for more details about the directory in upcoming issues of *Digest*.

SAVE THE DATE!

PCOM
*Centennial
Ball*

PCOM's Centennial
Ball will be held
October 9, 1999
at the Pennsylvania
Convention Center.

C O M I N G E V E N T S

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| August 24 | PCOM Convocation and Centennial Kick-off Ceremony |
| September 14 | Sixth Annual PCOM Golf Classic Radnor Valley Country Club, Radnor, PA |
| September 24 | PCOM Board of Trustees meeting Evans Hall, Room 202 A and B |
| September 26-29 | Annual Clinical Assembly of Osteopathic Specialists Chicago Marriott Downtown, Chicago, Ill. |
| October 5-9 | AOA convention New Orleans, La. |
| October 21-25 | American College of Osteopathic Internists convention Marco Island, Fla. |
| January 22-23 | Founders Day weekend |
| January 24-31 | '99 Post-Founders Day St. Thomas CME seminar |

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